A SPRINGBUK USE CASE

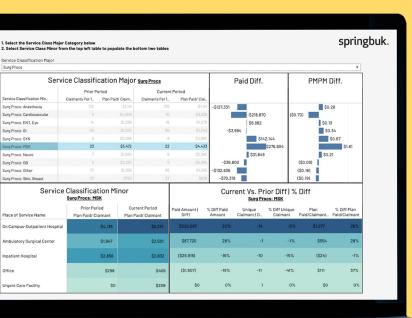
Analytics Navigator

Discover a Deeper Path to Your Utilization Data Destination with Springbuk

Employers look to their data as their compass - helping point them in the right direction and easily navigate their path to the answers they need. But when you want to **dive deeper into your utilization data**, you may find that you don't have the skillset to build complex queries or the understanding of which areas to explore.

You have Springbuk's curated data insights. Now, you can have more perspective and context of the stories your utilization data hold.





Analytics Navigator is a suite of dynamic and interactive analytic tools that help take your data exploration to the next level so you can slice and dice the data as you want – with just a few quick clicks. It equips you with deeper insights on recommended actions, including pre-defined, easily drillable data details and analysis around particular action items such as condition management, drug management, or financial risk.

Let's explore how you can gain a direct route to the utilization information you need quickly, decisively, and with an informed perspective with Analytics Navigator.

Actionable Data Insights at Your Fingertips

Analytics Navigator empowers you to explore your data as you like, tailoring your path to surface information that piques your interest. For example, you and your benefits team might focus on what services your members are utilizing the most.

Upon launching <u>Analytics Navigator</u>, working in the Advanced Reports environment, you can select your date filtering parameters, which can run on the recent rolling months or a custom incurred/paid date ranges of interest.

Utilization Navigator

With your date ranges selected, your data exploration truly begins. The Service Classification Dashboard presents a high-level summary of what services are driving the utilization and spend trend(s) within your member population.

Service Classification Minor

After identifying which high-level utilization trend components align with your perspective or goals, you can drill deeper into the sub-classifications to pinpoint areas of opportunity:

- See more granular key performance indicators and trend drivers at a glance
- Narrow your focus between Medical and Rx utilization drill paths
- Leverage proprietary classification groupings to easily interpret your findings





Service Classification Monthly Comparison

To provide further details on trending services, the **Service Classification Monthly Comparison** gives you the ability to **explore additional analysis layers to understand the 24-month trends:**

-) Distinguish seasonal peaks and valleys at a glance
-) Sort data and charts by spend or utilization
-) Analyze at the Service Classification Major and/or Minor levels with point-and-click selectors

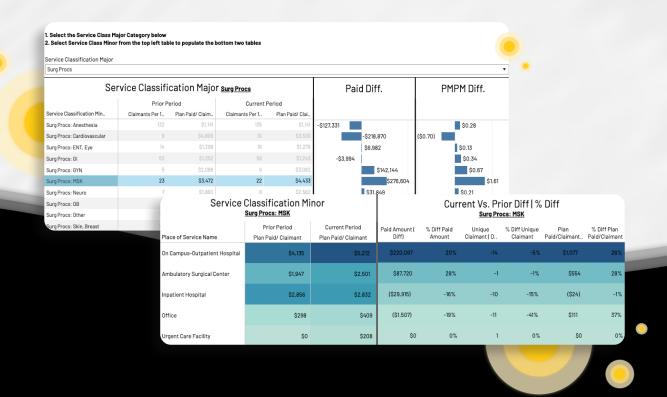


Service Class-Specific Utilization

Rounding the final turn in your journey, you can **explore even further and review on-demand utilization details** that are specific to the claim types.

When diving into utilization metrics, **medical and drug have different drivers** and points of interest. Those are broken out here, **allowing you to choose your path and explore further:**

- Analyzing medical utilization, go layers deep in the category you are interested in, **serving up spend**, **utilization**, **and trend KPIs** down to the actual place of service
- Drill further into your drug data to get a view of **what conditions are driving your pharmacy trends** at a higher level and **see how they differ** between brand, specialty, generic, as well as mail and retail



Access More Metrics, Data Points, and Visualizations

When you have access to information and tools that allow you to drill into your data, you're empowered to make decisions that solve today's problems and prepare for tomorrow's challenges.

Let us show you how Springbuk can deliver the intelligence you need to make the best decisions for your business and your people.

