springbuk.

Springbuk Analytics Vendor Assessment Form

Welcome to the Springbuk Analytics Vendor Assessment Form. This interactive tool will help you **evaluate your current or prospective health analytics solution** against industry-leading standards.

Instructions

〉 Choose the sections most relevant to your business challenges.

〉 Rate each capability on a **scale of 1 – 5** (1 being lowest, 5 being highest).

〉 Compare your results with Springbuk's offerings at the end of each section.

Let's begin!

Platform Architecture & Data Management

Evaluate the all-important foundation of your analytics solution. A robust platform should offer scalable infrastructure, efficient data processing, and seamless integration of various data sources.

Capability	Description	1	2	3	4	5
Cloud-based architecture	Modern, easy-to-use system that works well for all sizes and needs little to no on-site setup					
Data ingestion capabilities	Ability to quickly and efficiently import and process various data types and formats					
Data normalization and integration	Standardization and consolidation of data from multiple sources					
Data enrichment	Addition of valuable insights like financial forecasts and risk scoring					
User access and permissions	Flexible, role-based control over data access and functionality					
Efficiency and automation	Capability to automate data analysis tasks, reducing manual effort					

How Springbuk Excels

- ☑ Cloud-native architecture built on Amazon Web Services for cost-efficient scalability and rapid innovation

- ☑ Integrates data (medical, Rx, disability, HSA/FSA, 401(k), etc.) from 500+ vendor relationships into a unified view

- ☑ Advanced data normalization and enrichment using machine learning

- ☑ Flexible user access with role-based permissions

With Springbuk, **you gain a 360-degree view of your employee population's health**, seamlessly integrating data from multiple sources. This comprehensive approach enables more effective decision-making across all aspects of employee health and wellness, without requiring you to be a tech expert.

Data Quality & Security

Assess the reliability and protection of your health data. High-quality data and stringent security measures are crucial for accurate analytics and maintaining compliance.

Capability	Description	1	2	3	4	5
Defined QA process	Systematic approach to ensuring data accuracy and reliability					
QA reporting and variance analysis	Clear reporting on data quality and identification of anomalies					
Data security certifications	Industry-recognized certifications for data protection and privacy					
Data accuracy metrics	Provides specific measures and benchmarks for data accuracy and reliability					
Regulatory compliance	Adherence to latest healthcare regulations and data privacy laws					

How Springbuk Excels

- ☑ **HITRUST Risk-based, 2-year Certification** for highest standard of information protection
- ☑ SOC 2 Type 2 compliance achieved annually since 2017
- ☑ Thousands of automated QA checks throughout the data pipeline
- ☑ Rigorous anomaly detection and quality reporting before data visualization

By choosing Springbuk, you can rest assured that **your health data analytics solution meets the highest standards of regulatory compliance and data protection.** No other health data analytics vendor has achieved the same levels of certification. Our commitment to data quality and security allows you to focus on deriving insights rather than worrying about data integrity.

Health Analytics

Examine the depth and accessibility of your analytics capabilities. Advanced **health analytics** should provide comprehensive tools for data exploration and program assessment.

Capability	Description	1	2	3	4	5
Ease of use and intuitive interface	User-friendly design that requires minimal training					
Cohort creation and tracking	Ability to define and monitor specific groups within your population					
Program and plan design measurement	Tools to assess the effectiveness of health initiatives and plan structures					
Filtering and data-slicing capabilities	Flexible options for dissecting and analyzing data subsets					

How Springbuk Excels

- ☑ Intuitive Health HQ dashboard for at-a-glance vital information on population health status
- ☑ Interactive condition groups and drug class analysis for deep insights
- ☑ **Gaps in Care dashboard** to analyze chronic conditions and preventive measures

With Springbuk's comprehensive analytics capabilities, **you can gain a holistic view** of your employee population's health, identify key trends and opportunities, and make data-driven decisions to optimize your health benefits strategy.

Health Intelligence

Evaluate the advanced capabilities that transform data into actionable insights. **Health intelligence** should leverage advanced analytics and machine learning to take health analytics a step further and provide predictive analytics and automated recommendations.

Capability	Description	1	2	3	4	5
Use of advanced analytics and machine learning	Advanced algorithms for predictive analytics and pattern recognition					
Curated actionable insights and opportunities	Automatically generated, relevant recommendations based on your data					
Natural language query capabilities	Ability to ask questions in plain language and receive data-driven answers					

How Springbuk Excels

- ✓ **Springbuk Insights™** uses advanced analytics to generate actionable strategies and predict at-risk members

- ✓ **Springbuk Answers™** allows natural language queries for instant, data-driven responses

- ✓ **Springbuk Timeline™** delivers easy-to-understand visualization of intervention impacts over time

- ✓ **Integrated analytics** combines medical, Rx, disability, HSA/FSA, 401(k), and more into a unified view

With Springbuk's predictive capabilities, **you can make informed decisions today that will positively impact your organization's health and financial outcomes tomorrow.** This proactive approach allows you to implement preventive measures, allocate resources more effectively, and design benefits programs that address future health trends.

Reporting & Data Access

Consider the flexibility and depth of your reporting tools. Effective analytics solutions should offer both pre-built reports and customizable options to meet diverse stakeholder needs.

Capability	Description	1	2	3	4	5
Ease of report creation	Intuitive tools for building custom reports without advanced technical skills					
Standard report availability	Pre-built reports covering common analytics needs					
Access to raw claims data	Ability to dive deep into underlying data for detailed analysis					
Ability to crosswalk multiple data sets	Tools to correlate and analyze data across various sources					
Customizable reporting options	Flexibility to tailor reports to specific organizational needs					
Comprehensive reporting	Generation of thorough reports providing an in-depth understanding of the data					

How Springbuk Excels

- ☑ Intuitive **Report Builder** for creating customized reports quickly, even without advanced analytical knowledge
- ☑ Over 25 pre-built reports available upon login
- ☑ **Advanced Reporting** feature for in-depth analysis and data visualization
- ☑ Flexible data export options for further analysis and presentation

Springbuk's powerful reporting and analysis tools empower you to measure and demonstrate the effectiveness of your various benefit programs. You can easily identify what's working, what isn't, and where there are opportunities for improvement, allowing you to optimize your entire benefits strategy.

Service, Support, & Implementation

Evaluate the level of support and guidance provided. A true analytics partner should offer comprehensive training, ongoing support, and efficient implementation processes.

Capability	Description	1	2	3	4	5
Training and enablement	Comprehensive onboarding and ongoing education for platform users					
Ongoing support and consultation	Responsive assistance for technical issues and strategic guidance					
Implementation process and timeframe	Efficient, easy, and well-structured approach to platform deployment					
Types and number of data feeds supported	Broad compatibility with various data sources and formats					

How Springbuk Excels

- ✓ Dedicated team of implementation specialists, client success managers, clinicians, analysts, and data scientists
- ✓ Ongoing guidance and support for strategic planning and program optimization
- ✓ Efficient implementation process with experienced project management
- ✓ Upon receipt of data, health intelligence capabilities operational typically within 90 days

With Springbuk, you're not just getting a software platform; **you're gaining a partner committed to your success in optimizing your employee health benefits.** Our team of experts works alongside you to ensure you're leveraging the full power of health intelligence for your organization.

Cost-Effectiveness

Assess the value proposition of the analytics solution in relation to its cost.

Capability	Description	1	2	3	4	5
Pricing model	Clarity and fairness of pricing structure					
Cost vs. feature set	Value assessment of features provided relative to cost					
Efficiency gains	Measurable improvements in workflow and decision-making processes					

How Springbuk Excels

- ☑ Advanced analytics-driven **Springbuk Insights**™ quickly identifies actionable opportunities for cost savings

- ☑ **Springbuk Activate** matches employers with tailored partners, showing potential savings opportunities based on your own data

- ☑ Comprehensive reporting capabilities and intuitive tools demonstrate ROI and increase user productivity

Springbuk delivers a powerful data platform specifically designed to maximize the ROI of your health benefits. By leveraging our innovative approach, which combines efficiency, actionable insights, and comprehensive analytics, **you can optimize your employee health initiatives and drive greater returns on your investment.**

The Springbuk Advantage

Springbuk offers a comprehensive [Health Intelligence platform](#) that goes beyond traditional data warehousing and analytics:

❯ **Immediate, Actionable Insights:** Intelligent, advanced analytics provide curated opportunities and predictive risk assessments

❯ **User-Friendly Interface:** Intuitive design with natural language processing for easy data exploration

❯ **Comprehensive Data Integration:** Unified view of various health and benefits data sources

❯ **Top-Tier Security:** HIPAA compliant, HITRUST certified, and SOC 2 Type 2 compliant for ultimate data protection

❯ **Expert Support:** Dedicated team of specialists to guide your strategy and maximize ROI

❯ **Industry Recognized Leader:** HR Tech Award Winner for "Best Innovative Tech Solution," 2020 - 2024

How did you score?
Mostly 1s and 2s? Any 4s and 5s?

Are you ready to experience the power of Health Intelligence?

Schedule a Demo　　**Contact Sales**