

\$32K vs. \$3.5M: The Cost of Missing Early Detection

Cancer is a top-three cost driver for employers. But without clear data insights, leaders can't see who is at risk, where screenings are lagging, or whether their strategies are working.

Benefits leaders like Jill Ambrose of Conner Strong & Buckelew know the challenge well:



“It felt like shooting an arrow into the sky at a moving, invisible target.”

— Jill Ambrose, RN, Conner Strong



Why Visibility Matters

One employer. Two employees. Two dramatically different outcomes.

Every missed screening carries a hidden cost in claims, productivity, and, most importantly, employee health and well-being. With [Springbuk's Health Intelligence™](#) platform, Jill Ambrose and the Conner Strong team could finally see the complete picture across their client population.

They identified exactly where screenings were being missed and used those insights to demonstrate real impact. **The data tells a powerful story: two employees with identical benefits but completely different screening behaviors.** One caught cancer early through preventive care. The other didn't.



“Had she been screened sooner, she wouldn't have been Stage 3. Springbuk showed us exactly what was missed.”

— Jill Ambrose, RN, Conner Strong



	Patient 1 Cancer Detected at Stage 0	Patient 2 Cancer Detected at Stage 3
Screening Mammogram	Range: \$113 - \$174	Range: \$113 - \$174
Diagnostic Mammogram	\$161/mammogram (4 total)	\$279/mammogram (6 total)
Ultrasound	N/A	\$625/ultrasound (5 total)
MRI	N/A	\$3,452/MRI (2 total)
PET	N/A	\$5,368/PET (2 total)
Biopsy	\$1,806	\$5,670
US Guided Bx	\$2,351	N/A
Treatment	Partial Mastectomy: \$4,882 Radiation Therapy: \$18,075 15 visits, \$1,205/visit	Chemotherapy: ~\$1.2M Radiation Therapy: ~\$311k Immunotherapy: ~\$2.0M Brain Surgery: \$150k
Prior Screening Gaps	None	Missed Opportunity Three (3) years of mammogram
Total Cost	\$32,000	\$3,500,000

The cost and health outcomes speak for themselves. When you can see the patterns in your data, you can act to change them.

Late detection is 109x higher than early detection.

What You Can Achieve with Springbuk

The difference between a \$32K early detection and a \$3.5M late-stage treatment isn't chance—it's **having the right data at the right time.**

Springbuk's Health Intelligence™ platform can empower you with the same visibility that enabled Jill and her team to identify missed screenings and prevent costly late-stage diagnoses, including:



Identify Care Gaps:

Pinpoint exactly where preventive screenings are being missed across your population, enabling targeted interventions that increase participation and catch conditions early.



Prevent Cost Escalation:

Use predictive analytics to intervene before health issues progress to expensive late-stage treatments, avoiding millions in unnecessary claims costs.



Demonstrate ROI:

Generate comprehensive reports that quantify your prevention programs' financial impact, giving you the concrete evidence needed to secure executive support and expand successful initiatives.





Built for Impact

Employers need more than data – they need proof. Springbuk delivers measurable cost savings and improved quality of life for employees.

Springbuk transforms raw data into clear, confident decisions.

Impact at Scale

- › 7,500+ clients using Springbuk today
- › 56 NPS (20 points above industry average)
- › Enterprise clients retained an average of 5+ years with zero attrition

Trusted at scale, delivering results across millions of lives.

Unmatched Expertise

- › Concierge-level support team with deep clinical and benefits knowledge
- › Hands-on partnership from onboarding through optimization
- › Proven ability to help employers act on risk, not just react to it

Our people are as powerful as our platform.

What Sets Us Apart

- › Predictive analytics to surface high-cost claimants before they escalate
- › 15k+ files processed monthly, new Med/Rx data live in < 3 days
- › Industry-leading security: 100% U.S.-based data, HiTRUST R2, SOC 2 Type 2

Springbuk is the only health intelligence platform with this level of reliability and protection.

Real ROI. Meaningful VOI.

- › Hundreds of thousands in avoided costs
- › Improved benefit design strategies
- › Increased productivity and reduced total spend
- › Confidence in every decision

Let’s turn health data into decisions you can act on.

Learn More 

