



INNOVATE AND PLAN

Springbuk Health Intelligence™ Platform

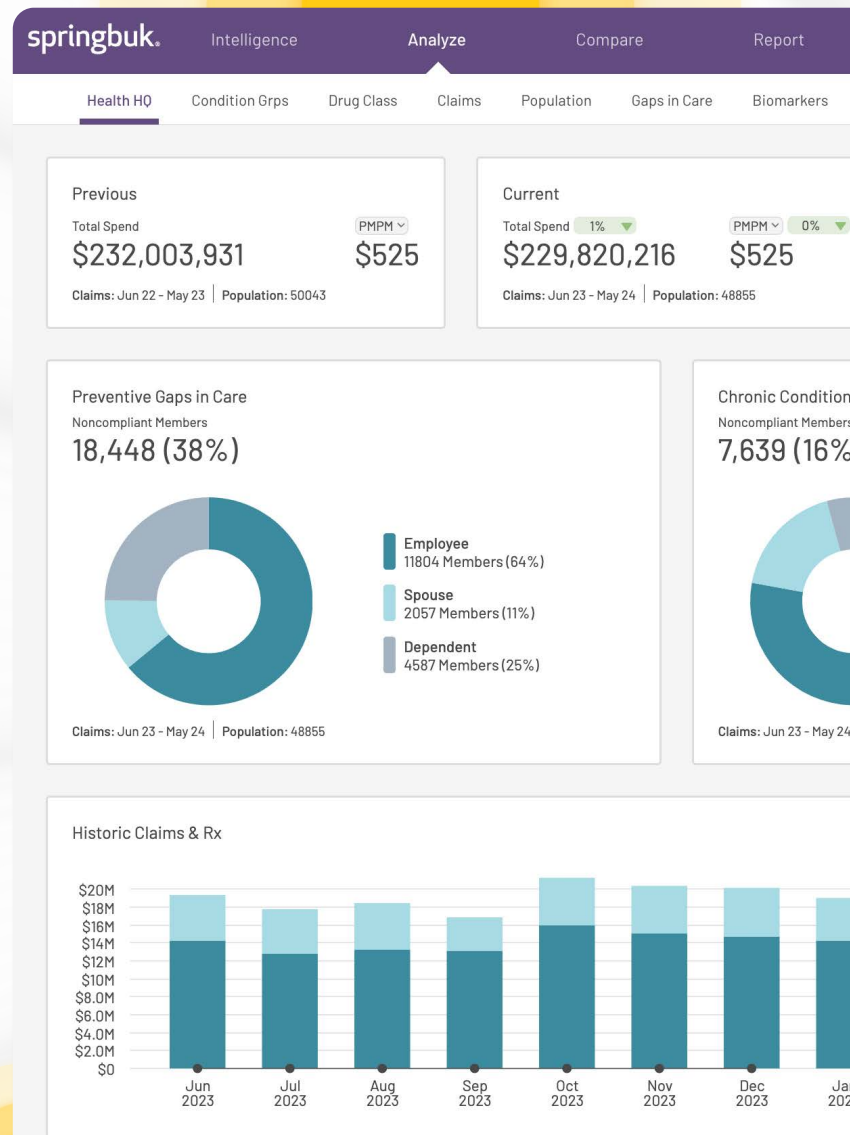
You Don't Need More Data, You Need Direction

Employers and their benefits advisors face challenges in making timely, data-driven decisions due to limitations in current reporting systems. Traditional analytics providers and vendor reports often offer only population-level metrics on a quarterly or annual basis, restricting the ability to respond promptly to emerging trends or employee needs.

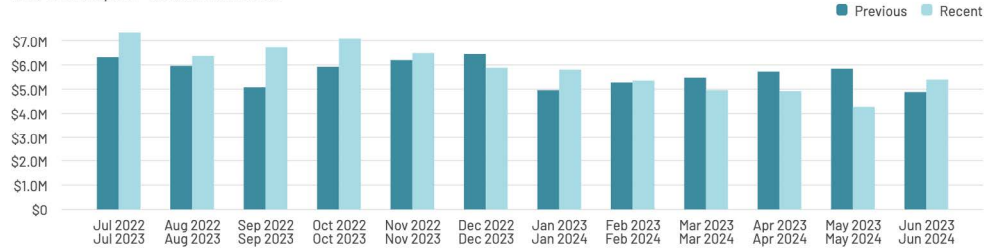
Without being able to see the full picture and understand the existing risks of the population, employers can't confidently make fiscally responsible and data-driven decisions.

Springbuk's health data analytics platform was developed to equip you with the insights and expertise you need to **sharpen your benefits strategy, advance employee health, and contain costs.**

Armed with this level of health intelligence, employers can make data-informed decisions to optimize their employee health benefit investments.



Total Claims Spend - Recent vs Previous



Current Comparison

PMPM (Filtered) 8% ▲ PMPM (Total) \$691

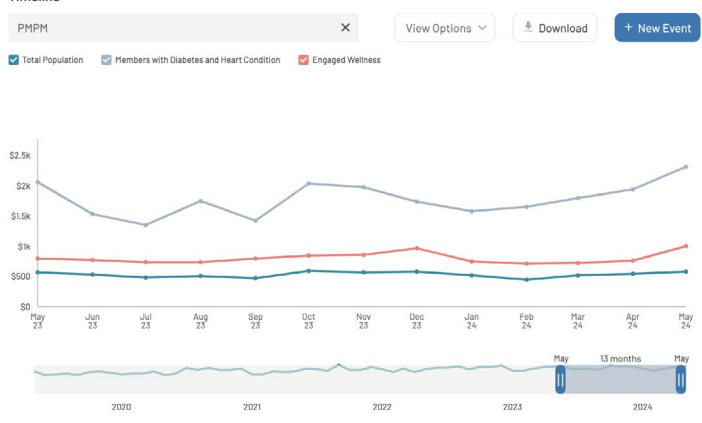
Claims: Jul 23 - Jun 24 | Population: 16256

Forecast Comparison

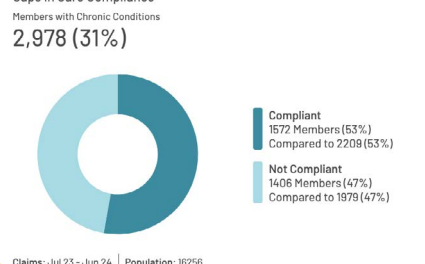
PMPM (Filtered) 8% ▲ PMPM (Total) \$675

Incurred: Apr 24 - Mar 25 paid through Jun 2024

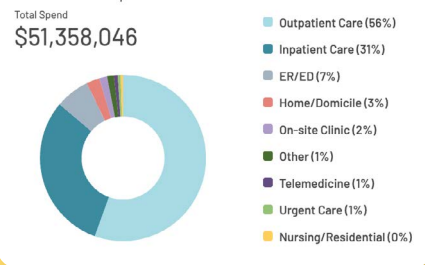
Timeline



Gaps in Care Compliance



Sources of Care Spend



How We Are Different

INNOVATION

At the core of Springbuk is innovation. Fueled by an exceptional, US-based product development team, a continuous release cycle, and deep clinical expertise, **we focus on building tools that will quickly provide you the information you need to make strategic data-driven decisions.**

BETTER INSIGHTS, BETTER SUPPORT

We stand behind our product with people and processes that help ensure your success. In addition to providing a single source of truth for all clinical and financial plan decision making, **Springbuk provides a team of experts to help advise and support you with any custom reporting needs, data analysis, or strategy recommendations.**

USABILITY FOR ALL USERS

Springbuk is built for all users, from the advisor and analyst who prefer analyzing raw data in tables to the C-suite users who need an executive dashboard of key performance indicators. Springbuk's product team has and will continue to be laser-focused on our clients' needs, feedback, and product usability.

Traditionally, analytics have been legacy data warehouses requiring significant training and often a dedicated analyst to build queries or custom reports to answer common business questions. **The Springbuk platform allows for any team member to complete a quick or in-depth analysis and doesn't require clinical or actuarial training to operate.**