

A SPRINGBUK CLIENT SUCCESS STORY

Increase Engagement & Mitigate Future Disease Risk



Brokerage Firm Teams Up with Springbuk to Boost Employee Health

As a high-growth brokerage firm continued to push the envelope and focus on current employee health trends, they partnered with Springbuk to extend beyond their legacy solutions to identify care compliance gaps and improve health outcomes.

With an intelligent health data analytics solution now in their toolbelt, the firm has the resources needed to understand their clients' needs quickly. They've worked with countless organizations to uncover the largest risk mitigation and cost savings opportunities in real-time. By putting health benefits data to work, the team decreases the time it takes to identify the problem, allowing more time to discuss and act on plans that solve it.





 **DIAGNOSE**

When analyzing an employer’s aggregate data in **Springbuk Insights™**, the team noticed a large compliance gap in mammogram screenings – **only 66% of the population had completed this screening.**

Diving deeper into Springbuk, the team realized **this issue had been a top cost driver for the past five years and had gone unnoticed in their legacy solution.**



Preventive Care

Identified 
 350

Members Due for Breast Cancer Screening

[Overview](#) | [Strategy](#) | [History](#)

Time Basis: Incurred

Members in need of breast cancer screening based on national guidelines for preventive screening

Did You Know? "Breast cancer is the most common cancer among women in the United States (excluding certain skin cancers)...the US Preventive Services Task Force recommends that women aged 50 to 74 years get a screening mammogram every 2 years. The goal of screening is to catch cancers early. Early-stage cancers are easier to treat than later-stage cancers, and the chance of survival is higher."

[⚡ See related Answers](#) Sources: [1](#) [2](#) [3](#) [4](#)

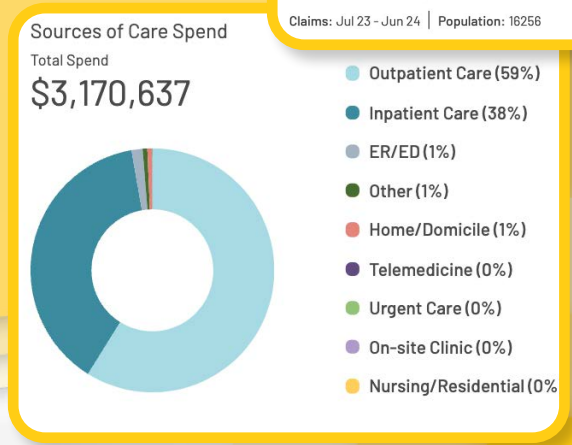
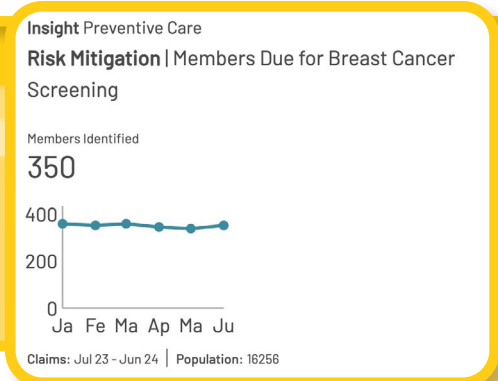
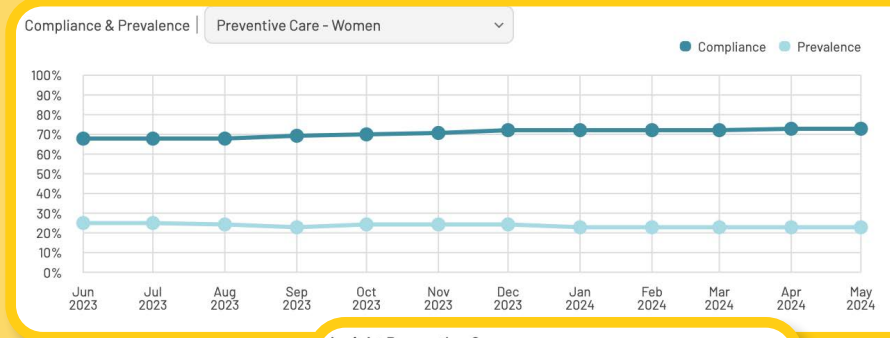
“With Springbuk, all of the data we’re able to glean out of the platform empowers us to make actionable changes into a client’s population. **We’re empowered to change benefits for the better.** And it ends up impacting a client’s entire organization – it affects employees and their families, as they’re able to maintain their health and well-being in a more manageable way. It’s also incredibly impactful for my team and me - **we’re able to take data out of Springbuk and change lives with it.**”

VP of Informatics and Well-being
at Brokerage Firm

 **PLAN**

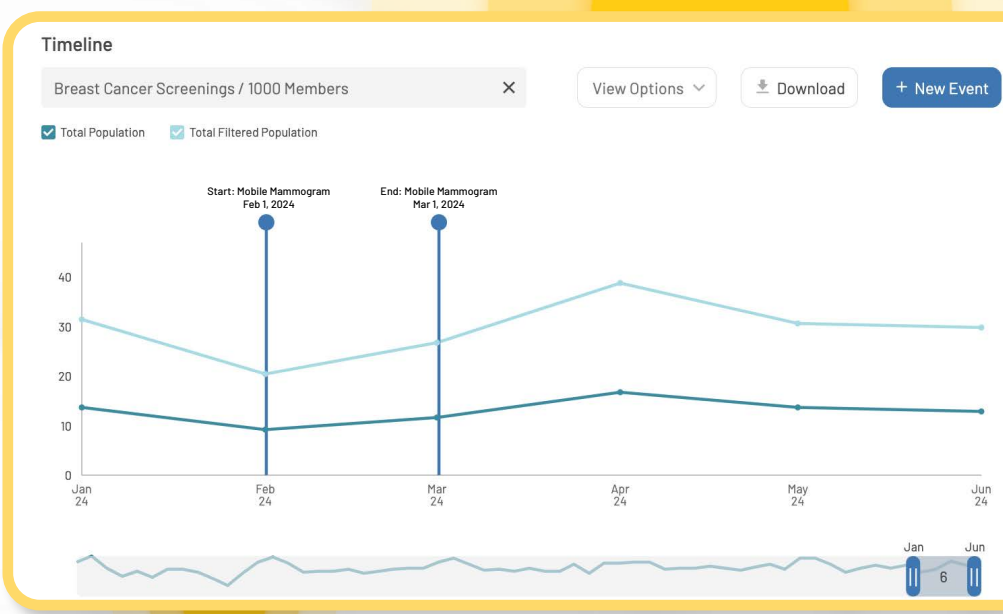
The team easily pulled this information into a report using **Springbuk Report Builder**, which allows any of the tailored metrics cards within Springbuk to be added to a custom report with the click of a button. They presented their client with an opportunity to increase engagement within their population and mitigate future disease risk and high costs.

Armed with actionable data, and knowing that breast cancer is the second most common cancer among women in the United States, the client decided to bring in a mobile mammogram clinic that would be parked in front of their various offices for two days. Breast cancer is easier to treat when detected in the early stages, and early detection increases the chance of survival.



 **MEASURE**

To track the success of the mobile mammogram clinic, the team used **Springbuk Timeline™**, a solution that can help assess the impact of changes and populations over time. It allowed them to plot the mammogram clinic event on a timeline and track the number of breast cancer screenings before and after implementation of the mobile clinic program.





EVALUATE

After conducting the two-day onsite screening clinic, this promotional event **helped members complete their recommended preventative care and support early breast cancer detection.**

- › In the following 12-month reporting period, breast cancer **screening compliance for this population increased to 73%, an overall increase of 10.6%**
- › The screenings also indicated that one employee had early-stage breast cancer
- › The doctor stated, had this benefit not been offered, this employee's cancer could have gone on undiagnosed and developed into a much more severe stage, requiring more invasive treatment and increasing additional complications



“ My background is in nursing, so it should come as no surprise why my focus is on prevention and encouraging members to get their preventive and age-appropriate screenings. That's how we prevent disease. It's also why using the population health management tools in Springbuk is so essential to what we do. We keep an eye on those to make sure the population is moving in a positive trend and re-evaluate when we see necessary.”

VP of Informatics and Wellbeing
at Brokerage Firm

Let us show you how Springbuk can deliver the intelligence you need to drive innovation in your organization and maximize the value of your programs. **See it in action at springbuk.com/request**

