

The User Analytic Journey

Find the Right Path to Your Data Destination with Springbuk

We understand every user’s analysis needs are different. And you’re looking for the path that will help answer business questions based on data insights that are relevant to you.



Springbuk is customizable to your preferences, helping you find and explore actionable stories along your **analytic journey**. The user analytic journey is designed for users of all types, and with varying needs, to understand the stories in their data. Let’s explore the three paths of the user’s analytic journey.



Path 1

Interactive Stories
For Busy HR Professionals



Quickly and easily gain actionable analytics on cost, utilization, financial risk, and clinical trends through the **On-demand Story Library**



In **Analytics Navigator**, access condition-specific profiles that alert you to what was done, why it was done, and where it was done



Take your data exploration to the next level as you slice and dice relevant information in **Report Builder**, where you can easily build custom stories that are presentation ready



Path 2

Interactive Exploration
For Data-Driven Decision Makers



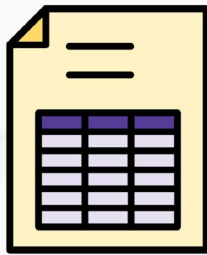
Create best-in-class **custom data visualizations through Ad-hoc Analysis** that easily identifies actionable information and direction

Path 3

Interactive Exports
For Advanced Data Analysis



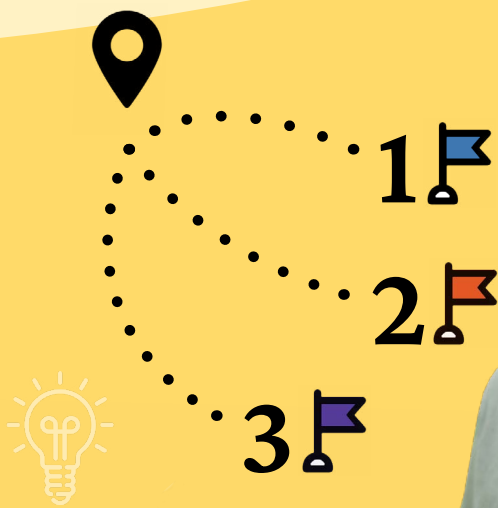
One-click download of packaged data summaries of your key performance indicators with **Data Summaries**



One-click download of custom data queries into a CSV or Excel format in **Crosstabs**



Regardless of the business question or your analytic prowess, **Springbuk delivers your route to resolution**, powered by actionable recommendations. It is customizable to your preferences, helping you find and explore actionable stories along your analytic journey.



Which path is yours?

[Learn More](#)

