

# Experience Unmatched Speed, Agility, and Scale with Springbuk: Your Trusted Partner in Health Intelligence



Health Analytics



When you search the term 'health analytics' using a familiar online search engine, you receive approximately **5,160,000,000 results in 0.51 seconds.**

But when you search for your most recent month's claims data using a legacy analytics solution, **you receive more questions than answers, countless hoops to jump through, and timelines that never end.**

## It shouldn't have to be this way.

At Springbuk, we understand that for every day you wait for an answer or your claims data to update, there are opportunity costs your organization has to absorb.

**That's why we've designed our data pipeline with speed, agility, and scale in mind** – so you can spend less time searching for answers, and more time maximizing the impact of your benefits plans.





## Speed Time to Value with Innovative Strategies

Springbuk was born in the cloud; **our data pipeline has been built to run continuously and bring speed into your processes.** Because of our cloud-native architecture, **we have the ability to quickly scale and meet the demands of ingesting and transforming your multi-sourced healthcare data:**

- › We do not require any minimum volumes of data before executing monthly updates
- › As soon as we receive your monthly medical and Rx data, we begin to process your monthly data update; it's typically available in less than 3 days
- › Data pipeline processes your monthly data files continuously without any downtime



## Integrate Your Data into a Unified & Agile Solution

We continuously ingest, normalize, and enrich data with hundreds of automated QA checks in an agile, secure, and high-performance manner. In addition to integrating your standard benefits data, **Springbuk has extensive experience with bringing on ancillary data sets for our clients:**

- › Manage over 14,000 unique data feeds per month
- › Have established data relationships with more than 500 insurance carriers, PBMs, point solutions, and other benefits vendors
- › Point solutions (diabetes management, fertility, MSK, cancer care, and more)
- › Disability data
- › Biometrics
- › Spending accounts
- › Lab results and more



## Maximize Scale & Increase Efficiencies for Data-Driven Insights

The **Springbuk Intelligence™ Engine** was built to manage your data in a secure, scalable, and high-performance manner. Our data pipeline is completely modern and can handle the demands of healthcare data today, but is ready to influence the way healthcare data is processed in the future:

- › We continuously and transparently deploy improvements to data ingestion without impacting your daily platform use
- › Automated quality rules are run at each phase of the data pipeline to increase efficiencies and data quality
- › Our data team performs extensive anomaly detection after the data is processed
- › We review the quality reports results before loading data into the platform for visualization

# What Sets the Springbuk Health Intelligence™ Platform Apart?



- Data Security:** Springbuk holds the [HITRUST Risk-based, 2-year Certification](#), the highest standard of information protection certifications. In addition, Springbuk has achieved third-party validated [SOC 2 Type 2 compliance](#) for the seventh year in a row.
- Immediate Actionable Insights:** [Springbuk Insights™](#) enables users to understand the biggest opportunities for a population immediately, **so you can focus on solving the problems and demonstrating the value of your work.**
- Intuitive Access to Data:** Need to evaluate a potential plan design change? **Just type your question into [Springbuk Answers™](#)**, a curated search tool that uses natural language processing (NLP) to equip you with the information you need to make decisions with confidence.
- Secure Share:** Springbuk's Secure Share provides end users with **direct access to health benefits data, that has been cleansed and enriched by Springbuk, using the visualization tool you prefer.**
- Integrated Analytics:** Springbuk integrates all of your data – from medical, Rx, disability, insurance premiums, HSA/FSA, 401(k), and more into one place, then layers on insights to provide direction. **Having all your data integrated can tell a completely different story, ultimately helping employers make smarter decisions.**
- Team of Experts:** The Springbuk team of implementation specialists, client success managers, clinicians, and data scientists will **work with you from day one, and throughout your entire journey with Springbuk, to craft strategic plans and offer guidance on strategies that mitigate cost and drive positive impact for employees' health.**
- Pricing Model:** Springbuk offers a **Software as a Service (SaaS) solution with subscription-based pricing on a per employee, per month (PEPM) basis**, which includes annual consulting hours with our [Analytic & Strategic Consulting \(ASC\) team](#) in the fee. Our fees typically range from 0.04%-0.06% of total annual Medical and Rx claims spend.

A commitment to **speed, agility, scalability,** and **quality** is foundational to how we work with you.

To learn more about the Springbuk platform and receive a personalized walk-through, [click here](#) to contact a member of the Springbuk team, or scan the QR code.

