

# A More Intelligent Solution

## Health Intelligence for Healthy Businesses

Intelligent, actionable strategies, backed by data, empowering employers and benefits advisors to make smarter health management decisions.



## You Don't Need More Data, You Need Direction

Employers struggle to effectively and efficiently manage their investment in their most valuable resource – their people – due to the lack of understanding, resources, and accountability.

The [Springbuk Health Intelligence™](#) platform extends beyond traditional data warehousing and analytics to help you unlock your data and maximize the value of your employee health investments.

## Healthcare Management Decisions, Simplified

**Springbuk provides a streamlined, easy-to-use interface** to confidently assess plans and programs, so you can spend less time sorting data, **allowing you to make smarter decisions, faster.** Securely store and aggregate data from a variety of sources, including medical, prescription, clinical, wellness vendors, biometrics, and beyond.

Trusted by over 5,600 people-first employers, our health intelligence platform puts data to work, allowing you to deliver accuracy, understanding, and actionability.

**It's time for a more intelligent solution.  
It's time for health intelligence.**

# Health Intelligence

## Smarter Technology for More Focused Decisions

Springbuk offers an enterprise [health intelligence](#) platform that empowers employers and benefits advisors to strategically design, implement, and sustain health management investments.

## Invested in People

Springbuk's [health data analytics](#) solution helps you protect your most valuable asset – your people – by [identifying savings opportunities](#) that help you meaningfully direct your resources for the highest impact.

## Better Insights, Better Support

We stand behind our product with people and processes that help ensure your success. Receive expert guidance with strategy, platform training, and implementation. We train your team with onboarding programs and have ongoing support available through our [Analytic and Strategic Consulting](#) team to optimize your experience.

## Healthiest Employers Expertise

Our unmatched expertise and research from over 10,000 employers in the [Healthiest Employer](#)® awards program arms you with a platform at the forefront of industry innovation.

## Secure and Compliant

Our HIPAA compliant, cloud-native platform on AWS combines best-in-class scalability with secure and fault-tolerant infrastructure. Springbuk holds a [SOC 2 Type 2 Certification](#) and has achieved the [HITRUST CSF Certification](#).

## Health Intelligence Empowers You to Move...

### FROM > TO

- Limiting costs > Maximizing your investment in your people
- Hypothesizing > Receiving direction, not just data
- Guessing > Knowing and measuring your impact
- Reactive > Proactive
- Varied > Consistent and impactful employee experiences
- Delivering reporting > Delivering strategies
- Optimizing benefits > Optimizing workforce health investments
- Selecting a technology vendor > Selecting a consultative technology partner

Get on the Path to [Health Intelligence](#)

