

Point Solution Checklist

As you think about adding a point solution, there are many items to consider, from your data needs to metrics and reporting. **Use this checklist as a handy resource to help you think about your requirements and questions you can ask potential vendors.**

Goals

What business problem(s) are you trying to address?

What are the metrics that matter? Engagement, Quality, Utilization & Cost

In what timeframe(s) do you want to see results?

What does "success" look like?

Data

What data do you need from the new point solution?

What data can you actually get?

How do you get the data and what is the frequency?

In what format do you need the data?

How do you integrate this new data and make it work with your other data in your own data warehouse and from other vendors?

How does this new data integrate with and supplement your Medical & Rx data?

Is the new data available in a member-centric data model?

Is the data enriched? If so, how does that happen?

What data agreements are needed?

Who will integrate the data?

- Your team
- Internal data analysts on another team
- External consultants
- A mix

Stakeholders & Reporting

Who needs to be involved in the vendor evaluation?

- › Clinical, Analytics
- › IT
- › Security
- › Legal
- › C-Suite (CEO, CHRO, CFO, CIO, CMO)
- › Other

How often should results be reported?

In what format(s) should the reports be?

- › Online dashboard
- › PDF
- › Excel/Sheets/CSV
- › Printouts

Who will generate the reports?

- › Your team
- › Internal data analysts on another team
- › External consultants
- › A mix

Meet Springbuk Activate

The [Springbuk Activate marketplace](#) matches employers with possible partners based on their population's health needs or risks, showing them potential opportunities in savings and program engagement – all in one place. After using Springbuk Insights™ to uncover actionable opportunities, now employers and their benefits advisors can turn to Activate to answer the question, "Who or what can help me manage the opportunities that Springbuk has identified?"

Springbuk's current partners:



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