

Cancer Is the Cost You Can't Ignore

Cancer consistently ranks as a top-three cost driver. But without visibility into all their data, employers and their advisors struggle to efficiently identify who is at risk, where screenings are lagging, or if their strategies were working.

Before Springbuk, benefits leaders like Jill Ambrose of Conner Strong & Buckelew faced a common frustration:



“It felt like shooting an arrow into the sky at a moving, invisible target.”

— Jill Ambrose, RN, Conner Strong



The Stakes

Cancer isn't just another claim line — it's a top driver of rising spend and one of the biggest threats to employee health. [Across the industry, data show:](#)

1 in 8

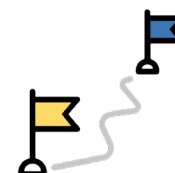
1 in 8 women will face breast cancer in their lifetime.

\$250k+

\$250K+ average cost for late-stage treatment.

Top 3

Cancer is a top-three cost driver across employers.



Employers have the opportunity to change the trajectory of cancer costs by acting sooner and smarter.

The Breakthrough

Springbuk gives employers and advisors a clear line of sight to act sooner, close compliance gaps, and prove the value of prevention.
At Conner Strong, Jill and her team use the Springbuk platform to transform fragmented data into actionable insights.

See the Risk

Employers need to pinpoint non-compliant employees overdue for screenings.

Drive Action

Launch targeted outreach and track compliance in real time.

Prove ROI + VOI

Connect prevention strategies to measurable savings and improved outcomes.

The Outcomes

Measuring prevention-driven initiatives turns guesswork into proof – lowering costs, demonstrating ROI, and improving lives.
With Springbuk, Jill and the Conner Strong team were able to clearly see and tell the story of their interventions' impact, including:

- › Increased screening compliance rates across multiple cancer types
- › Reduced unnecessary ER and inpatient visits through proactive intervention
- › Delivered measurable savings while improving employees' quality of life



“Now, we can see exactly who needs intervention – and prove the results.”

– Jill Ambrose, RN, Conner Strong





Why Springbuk? The Power Behind the Platform

Built for Bold Decisions

Employers and their advisors sit at the center of the healthcare ecosystem. We give them the clarity and confidence to make smarter care decisions and lower costs.

Impact at Scale

- › **4 million+ members** in the Springbuk system
- › **56 NPS** (20 points above industry average)
- › **5-year average** enterprise relationships with zero attrition

Expert Support

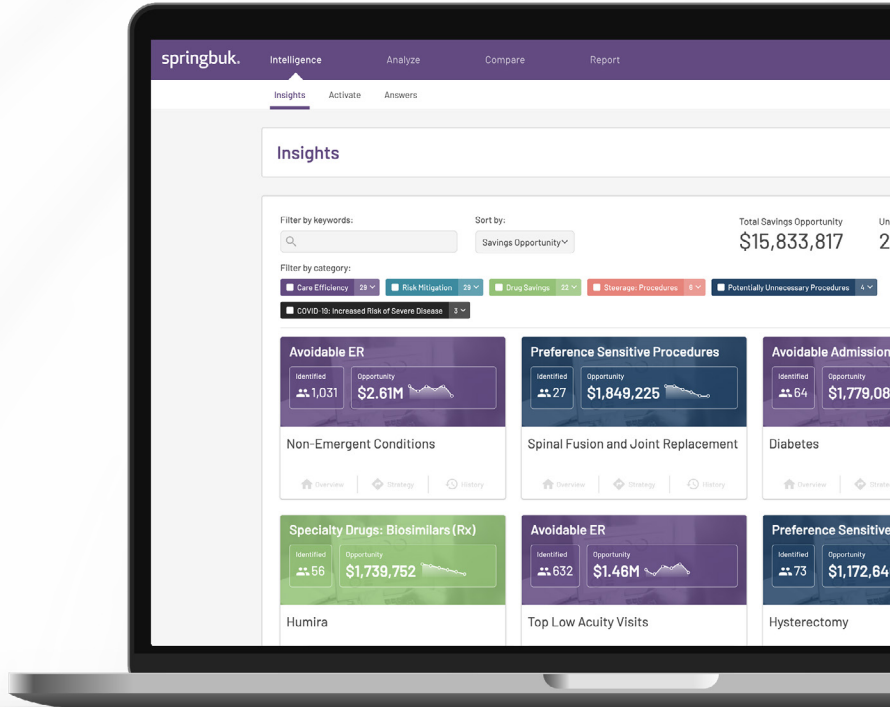
- › **Tenured team** with deep clinical and benefits expertise
- › **Concierge-level service** from onboarding to optimization
- › **Proactive with your needs** at every stage

What Sets Us Apart

- › **Predictive modeling for emerging cost drivers** like GLP-1 and cancer
- › **500+ vendor** relationships to extend your strategy
- › **100% U.S.-based infrastructure** with HiTRUST R2 + SOC 2 Type 2 certification

Real ROI. Meaningful VOI.

- › Lower claims spend
- › Smarter benefit design
- › Empowered employee engagement



Let's turn health data into decisions you can act on.

Request a Walkthrough

